

Price per thousand

Preprints must be machine insertable • 82 to 188 square inches = tab page

Tabs up to 82 square inches = mini tab or half tab page • 188 square inches or more= standard page or 2 tab pages

Zoning is available Monday through Friday by carrier zones with minimum quantity of 10,000. Add 10% additional zoning fee..

ANNUAL QUANTITY

Size	Open	114,000	228,000	456,000	912,000	1,235,000
SS	\$51.55	\$45.40	\$41.70	\$37.75	\$34.75	\$33.10
4 tab	\$65.15	\$61.05	\$55.80	\$48.85	\$46.95	\$45.05
8 tab	\$70.70	\$66.20	\$59.60	\$52.55	\$50.60	\$48.70
12 tab	\$75.05	\$70.20	\$64.85	\$57.50	\$55.45	\$53.45
16 tab	\$79.20	\$74.15	\$69.95	\$61.15	\$57.85	\$55.85
20 tab	\$83.40	\$78.05	\$72.45	\$64.85	\$60.25	\$58.25
24 tab	\$86.15	\$81.30	\$77.55	\$69.75	\$62.70	\$60.60
28 tab	\$90.30	\$85.15	\$81.35	\$74.60	\$66.30	\$64.15
32 tab	\$93.10	\$87.10	\$82.65	\$77.10	\$68.65	\$66.60
36 tab	\$94.45	\$88.40	\$83.90	\$79.55	\$71.15	\$70.05

For each additional 4 tab pages, add \$2.00 per thousand • Preprint quantities are subject to change.
Automotive Single Sheets \$55.00 per thousand

TAP (Targeted Audience Program)

For one all-inclusive price a Goldsboro News-Argus graphic artist will **DESIGN** a high impact ad with your customized message, **PRINT** on 8.5x11 paper and **DELIVER** it to customers who are ready, willing and able to buy your goods and services.

News-Argus Preprint Distribution:

The Goldsboro News-Argus is Wayne County's only daily newspaper. Zoning of preprints is by newspaper carrier zones. Add 10% to rates for zoning. Minimum 10,000. Sunday zoning is not available.

TMC, The Extra Preprint Distribution:

The Extra is a total market product that is mailed once a week to non-subscribers of the News-Argus in Wayne County. The Extra can be zoned by post office zip code with a minimum of 10,000. Add 10% to rates for zoning.

Shipping Information:

The News-Argus prefers inserts delivered on skids not to exceed four (4) feet in height. Dock hours are 8:00 a.m. until 6:00 p.m., Monday through Friday. Preprints should be delivered to the News-Argus one week prior to insertion.

THE EXTRA

Preprinted Insert Rates

Our TMC product distributed each week to non-subscribers of the Goldsboro News-Argus

Pages	Rate	Pages	Rate
SS	\$42.45	20 tab	\$102.80
4 tab	\$51.60	24 tab	\$119.95
8 tab	\$57.60	28 tab	\$137.10
12 tab	\$68.55	32 tab	\$154.25
16 tab	\$85.70	36 tab	\$171.35

WRIGHT TIMES

Preprinted Insert Rates

Up to 16 tab pages \$65.00 per thousand

Add \$10.00 per thousand for each additional 4 tab pages. When run in conjunction with the Goldsboro News-Argus during the same week, the lower News-Argus rate will apply.

Zoning by zip code:

10% zoning fee applies. Minimum 10,000 for The Extra and minimum 5,000 for Wright Times

Ship all preprinted inserts to: 310 N. Berkeley Blvd. Goldsboro, NC 27534

GROUP COMBINATION RATES ARE NOT AVAILABLE.